



# Website review amazon.fr

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The score is 45/100







## SEO Content

	<p>Title</p>	<p>Amazon.fr : livres, DVD, jeux vid é o, musique, high-tech, informatique, jouets, v ê tements, chaussures, sport, bricolage, maison, beaut é , pu é riculture, é picerie et plus encore !</p> <p>Length : 175</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>				
	<p>Description</p>	<p>Achat et vente en ligne parmi des millions de produits en stock. Livraison gratuite à partir de 25€ . Vos articles à petits prix : culture, high-tech, mode, jouets, sport, maison et bien plus !</p> <p>Length : 192</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>				
	<p>Keywords</p>	<p>Amazon, amazon.fr, livres, achats en ligne, librairie, magazine, abonnement, musique, Cds, DVD, vid é o, é lectronique, jeux vid é o, ordinateurs, t é l é phones portables, jouets, jeux, v ê tements, accessoires, chaussures, bijoux, montres, produits de bureau, sports en plein air, articles de sport, produits pour b é b é s, sant é , soins personnels, maison, jardin, lit et de bain, meubles, outils, mat é riel, aspirateurs, vie en plein air, pi è ces pour v é hicules automobiles, fournitures pour animaux de compagnie, à large bande, dsl</p> <p>Good, your page contains meta keywords.</p>				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1648 1481 1939"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>Achat et vente en ligne parmi des millions de produits en stock. Livraison gratuite à partir de 25€ . Vos articles à petits prix : culture, high-tech, mode, jouets, sport, maison et bien plus !</td> </tr> </tbody> </table>	Property	Content	description	Achat et vente en ligne parmi des millions de produits en stock. Livraison gratuite à partir de 25€ . Vos articles à petits prix : culture, high-tech, mode, jouets, sport, maison et bien plus !
Property	Content					
description	Achat et vente en ligne parmi des millions de produits en stock. Livraison gratuite à partir de 25€ . Vos articles à petits prix : culture, high-tech, mode, jouets, sport, maison et bien plus !					

# SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		0	25	0	0	9	0
		<ul style="list-style-type: none"><li>• [H2] Passer à</li><li>• [H2] Raccourcis clavier</li><li>• [H2] Maison et cuisine</li><li>• [H2] Kerchak - Nouvel album</li><li>• [H2] F ê tez la St-Valentin d è s 0,99 € sur Haul</li><li>• [H2] -25% d è s 2 articles. Code: NEW25.</li><li>• [H2] Tendance utilitaire</li><li>• [H2] Meilleures ventes dans cette cat é gorie</li><li>• [H2] High-Tech qui vous simplifie la vie</li><li>• [H2] Am é nagez votre bureau et travaillez mieux</li><li>• [H2] L'essentiels bricolage et jardin</li><li>• [H2] Ne manquez pas les bonnes affaires du moment</li><li>• [H2] Offres Mode hiver : jusqu' à -60%</li><li>• [H2] Meilleures ventes dans Sports et Loisirs</li><li>• [H2] Trouvez le cadeau parfait</li><li>• [H2] Tout pour profiter de chaque partie</li><li>• [H2] Offres de fin de saison</li><li>• [H2] Votre bien- ê tre au quotidien</li><li>• [H2] Meilleures ventes dans Jeux et Jouets</li><li>• [H2] La boutique Made in Italy</li><li>• [H2] Favoris Amazon Basics</li><li>• [H2] Bottes d'hiver</li><li>• [H2] Haul : tout ce qu'il vous faut d è s 0,99 €</li><li>• [H2] Tout pour accompagner ses premiers instants</li><li>• [H2] D é couvrez la Vitrine Fran ç aise</li><li>• [H5] Amazon Music</li><li>• [H5] AbeBooks</li><li>• [H5] Amazon Web Services</li><li>• [H5] Audible</li><li>• [H5] Kindle Direct Publishing</li><li>• [H5] Amazon Seconde main</li><li>• [H5] Shopbop</li><li>• [H5] Amazon Advertising</li><li>• [H5] Amazon Business</li></ul>					
	Images	We found 181 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 1%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 74 links including 0 link(s) to files
	Statistics	<p>External Links : noreferrer noopener 0%</p> <p>External Links : Passing Juice 5.41%</p> <p>Internal Links 94.59%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Amazon Haul</a>	Internal	Passing Juice
<a href="#">Meilleures ventes</a>	Internal	Passing Juice
<a href="#">Ventes Flash</a>	Internal	Passing Juice
<a href="#">Dernières Nouveautés</a>	Internal	Passing Juice
<a href="#">Amazon Basics</a>	Internal	Passing Juice
<a href="#">Vendre sur Amazon</a>	Internal	Passing Juice
<a href="#">Livres</a>	Internal	Passing Juice
<a href="#">Guide de l'acheteur</a>	Internal	Passing Juice
<a href="#">Cuisine et maison</a>	Internal	Passing Juice
<a href="#">High-Tech</a>	Internal	Passing Juice
<a href="#">Jeux et Jouets</a>	Internal	Passing Juice
<a href="#">Jeux vidéo</a>	Internal	Passing Juice
<a href="#">Bébé</a>	Internal	Passing Juice
<a href="#">Prime Video</a>	Internal	Passing Juice
<a href="#">Informatique</a>	Internal	Passing Juice

## In-page links

<a href="#">Sant é et produits d'hygi è ne</a>	Internal	Passing Juice
<a href="#">Sports &amp; Activit é s en plein-air</a>	Internal	Passing Juice
<a href="#">Beaut é</a>	Internal	Passing Juice
<a href="#">Auto et moto</a>	Internal	Passing Juice
<a href="#">Mode</a>	Internal	Passing Juice
<a href="#">Produits personnalis é s</a>	Internal	Passing Juice
<a href="#">Produits du Quotidien</a>	Internal	Passing Juice
<a href="#">Livraison gratuite</a>	Internal	Passing Juice
<a href="#">Pr é voyez et Économisez</a>	Internal	Passing Juice
<a href="#">Audible</a>	Internal	Passing Juice
<a href="#">Ebooks Kindle</a>	Internal	Passing Juice
<a href="#">Service Client</a>	Internal	Passing Juice
<a href="#">Voir plus</a>	Internal	Passing Juice
<a href="#">Commencer ici.</a>	Internal	noreferrer noopener
<a href="#">Commencer ici.</a>	Internal	Passing Juice
<a href="#">Voir plus</a>	Internal	Passing Juice
<a href="#">D é couvrir</a>	Internal	Passing Juice
<a href="#">Voir plus</a>	Internal	Passing Juice
<a href="#">Afficher ou modifier votre historique de navigation</a>	Internal	Passing Juice
<a href="#">À propos d'Amazon</a>	Internal	Passing Juice
<a href="#">Carri è res</a>	Internal	Passing Juice
<a href="#">Durabilit é</a>	Internal	Passing Juice
<a href="#">Amazon Science</a>	External	Passing Juice
<a href="#">Vendez sur Amazon</a>	Internal	Passing Juice
<a href="#">Vendez sur Amazon Business</a>	Internal	Passing Juice
<a href="#">Vendez sur Amazon Handmade</a>	Internal	Passing Juice
<a href="#">Prot é gez et d é veloppez votre marque</a>	Internal	Passing Juice
<a href="#">Devenez Partenaire</a>	Internal	Passing Juice

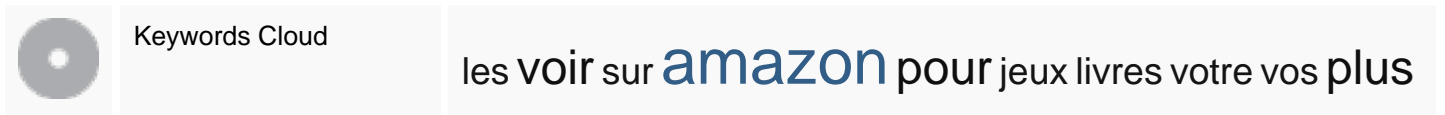
## In-page links

<a href="#">Expédié par Amazon</a>	Internal	Passing Juice
<a href="#">Livrer à Amazon</a>	External	Passing Juice
<a href="#">Vendez dans le monde entier avec Amazon</a>	Internal	Passing Juice
<a href="#">Faites la promotion de vos produits</a>	Internal	Passing Juice
<a href="#">Auto-publiez votre livre</a>	External	Passing Juice
<a href="#">Amazon Pay</a>	External	Passing Juice
<a href="#">Voir plus : Gagner de l'argent avec nous</a>	Internal	Passing Juice
<a href="#">Carte Amazon Business Amex</a>	Internal	Passing Juice
<a href="#">Cartes de paiement</a>	Internal	Passing Juice
<a href="#">Paiement en plusieurs fois</a>	Internal	Passing Juice
<a href="#">Convertisseur de devises Amazon</a>	Internal	Passing Juice
<a href="#">Cartes cadeaux</a>	Internal	Passing Juice
<a href="#">Recharge en ligne</a>	Internal	Passing Juice
<a href="#">Recharge en point de vente</a>	Internal	Passing Juice
<a href="#">Voir ou suivre vos commandes</a>	Internal	Passing Juice
<a href="#">Tarifs et options de livraison</a>	Internal	Passing Juice
<a href="#">Amazon Prime</a>	Internal	Passing Juice
<a href="#">Retours et remplacements</a>	Internal	Passing Juice
<a href="#">Garantie 1 é gale</a>	Internal	Passing Juice
<a href="#">Rappels et alertes de sécurité des produits</a>	Internal	Passing Juice
<a href="#">Recyclage (y compris les équipements électriques et électroniques)</a>	Internal	Passing Juice
<a href="#">Infos sur notre Marketplace</a>	Internal	Passing Juice
<a href="#">Application Amazon Mobile</a>	Internal	Passing Juice
<a href="#">Service Client</a>	Internal	Passing Juice
<a href="#">Accessibilité</a>	Internal	Passing Juice
<a href="#">Liste de cadeaux</a>	Internal	Passing Juice
<a href="#">Signaler un contenu illégal</a>	Internal	Passing Juice
<a href="#">Conditions générales de vente</a>	Internal	Passing Juice

## In-page links

<a href="#">Vos informations personnelles</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice
<a href="#">Annonces bas é es sur vos centres d'int é r ê t</a>	Internal	Passing Juice

## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
amazon	27	✓	✓	✗	✓
voir	15	✗	✗	✗	✗
plus	14	✓	✗	✓	✗
pour	13	✗	✓	✗	✓
vos	9	✗	✗	✓	✗





## Usability

	Url	Domain : amazon.fr Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>


## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://amazon.fr/robots.txt">http://amazon.fr/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>