







# Website review ilovepdf.com

Generated on January 17 2026 00:10 AM






The score is 68/100







## SEO Content

	<p>Title</p>	<p>iLovePDF   Online PDF tools for PDF lovers</p> <p>Length : 42</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>iLovePDF is an online service to work with PDF files completely free and easy to use. Merge PDF, split PDF, compress PDF, office to PDF, PDF to JPG and more!</p> <p>Length : 157</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Merge PDF, split PDF, combine PDF, extract PDF, compress PDF, convert PDF, Word to PDF, Excel to PDF, Powerpoint to PDF, PDF to JPG, JPG to PDF</p> <p>Good, your page contains meta keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>iLovePDF - Online tools for PDF</td> </tr> <tr> <td>title</td> <td>iLovePDF   Online PDF tools for PDF lovers</td> </tr> <tr> <td>description</td> <td>iLovePDF is an online service to work with PDF files completely free and easy to use. Merge PDF, split PDF, compress PDF, office to PDF, PDF to JPG and more!</td> </tr> <tr> <td>image</td> <td>https://www.ilovepdf.com/img/ilovepdf/social/en-US/ilovepdf.png</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.ilovepdf.com/</td> </tr> <tr> <td>app_id</td> <td>127502793959418</td> </tr> </tbody> </table>	Property	Content	site_name	iLovePDF - Online tools for PDF	title	iLovePDF   Online PDF tools for PDF lovers	description	iLovePDF is an online service to work with PDF files completely free and easy to use. Merge PDF, split PDF, compress PDF, office to PDF, PDF to JPG and more!	image	https://www.ilovepdf.com/img/ilovepdf/social/en-US/ilovepdf.png	type	website	url	https://www.ilovepdf.com/	app_id	127502793959418
Property	Content																	
site_name	iLovePDF - Online tools for PDF																	
title	iLovePDF   Online PDF tools for PDF lovers																	
description	iLovePDF is an online service to work with PDF files completely free and easy to use. Merge PDF, split PDF, compress PDF, office to PDF, PDF to JPG and more!																	
image	https://www.ilovepdf.com/img/ilovepdf/social/en-US/ilovepdf.png																	
type	website																	
url	https://www.ilovepdf.com/																	
app_id	127502793959418																	

# SEO Content

	Headings	H1 1	H2 3	H3 29	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"><li>• [H1] Every tool you need to work with PDFs in one place</li><li>• [H2] Every tool you need to use PDFs, at your fingertips. All are 100% FREE and easy to use! Merge, split, compress, convert, rotate, unlock and watermark PDFs with just a few clicks.</li><li>• [H2] Get more with Premium</li><li>• [H2] Image editing made simple with iLoveIMG</li><li>• [H3] Merge PDF</li><li>• [H3] Split PDF</li><li>• [H3] Compress PDF</li><li>• [H3] PDF to Word</li><li>• [H3] PDF to PowerPoint</li><li>• [H3] PDF to Excel</li><li>• [H3] Word to PDF</li><li>• [H3] PowerPoint to PDF</li><li>• [H3] Excel to PDF</li><li>• [H3] Edit PDF</li><li>• [H3] PDF to JPG</li><li>• [H3] JPG to PDF</li><li>• [H3] Sign PDF</li><li>• [H3] Watermark</li><li>• [H3] Rotate PDF</li><li>• [H3] HTML to PDF</li><li>• [H3] Unlock PDF</li><li>• [H3] Protect PDF</li><li>• [H3] Organize PDF</li><li>• [H3] PDF to PDF/A</li><li>• [H3] Repair PDF</li><li>• [H3] Page numbers</li><li>• [H3] Scan to PDF</li><li>• [H3] OCR PDF</li><li>• [H3] Compare PDF</li><li>• [H3] Redact PDF</li><li>• [H3] Crop PDF</li><li>• [H3] Create a workflow</li><li>• [H3] Add a workflow</li></ul>					
	Images	We found 13 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 54 links including 0 link(s) to files
	Statistics	External Links : noreferrer noopener 0% External Links : Passing Juice 14.81% Internal Links 85.19%

## In-page links

Anchor	Type	Juice
<a href="#">Merge PDF</a>	Internal	Passing Juice
<a href="#">Split PDF</a>	Internal	Passing Juice
<a href="#">Compress PDF</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Sign up</a>	Internal	Passing Juice
<a href="#">Español</a>	Internal	Passing Juice
<a href="#">Français</a>	Internal	Passing Juice
<a href="#">Deutsch</a>	Internal	Passing Juice
<a href="#">Italiano</a>	Internal	Passing Juice
<a href="#">Português</a>	Internal	Passing Juice
<a href="#">日本語</a>	Internal	Passing Juice
<a href="#">P_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">中文 (简体)</a>	Internal	Passing Juice
<a href="#">中文 (繁體)</a>	Internal	Passing Juice

## In-page links

<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">Catal à</a>	Internal	Passing Juice
<a href="#">Nederlands</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">Bahasa Indonesia</a>	Internal	Passing Juice
<a href="#">Bahasa Melayu</a>	Internal	Passing Juice
<a href="#">Polski</a>	Internal	Passing Juice
<a href="#">Svenska</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">T ù rk ç e</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">Ti _ng Vi_ t</a>	Internal	Passing Juice
<a href="#">Go to iLoveIMG</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Tools</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">iLovePDF Desktop</a>	Internal	Passing Juice
<a href="#">iLovePDF Mobile</a>	Internal	Passing Juice
<a href="#">iLoveSign</a>	External	Passing Juice
<a href="#">iLoveAPI</a>	External	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice

## In-page links

<a href="#">Terms &amp; conditions</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
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=	External	Passing Juice


## SEO Keywords

	Keywords Cloud	jpg edit convert pdf from pdfs tools ilovepdf document excel
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pdf	115	✓	✓	✓	✓
convert	13	✗	✓	✗	✓
pdfs	10	✗	✗	✗	✓
tools	9	✓	✗	✗	✗
edit	9	✗	✗	✗	✓












## Usability

	Url	Domain : ilovepdf.com Length : 12
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document


	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

 Meta Viewport Tag

 Flash content

## Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.ilovepdf.com/sitemap.xml>



Robots.txt

<http://ilovepdf.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics